

**DETERMINATION AND FINDINGS
FOR A
SOLE SOURCE PROCUREMENT**

CONTRACT NO: RQ984934

CAPTION: DC Film, Television and Entertainment Rebate Fund Economic Analysis

PROPOSED CONTRACTOR: Strategic Advisors

PROGRAM AGENCY: Office of Cable Television, Film, Music and Entertainment

FINDINGS

1. AUTHORIZATION:

D.C. Official Code §2-354.04, 27 DCMR 1304, 1700 and 1701

2. MINIMUM NEED:

The Office of Cable, Television, Film, Music and Entertainment (OCTFME) is seeking to continue using a vendor initially a part of a DMPED contract to provide economic analysis for the DC Film, Television and Entertainment Rebate Fund. The period of performance will be from the date of contract award until September 30, 2018 with an option to renew for another year.

3. ESTIMATED REASONABLE PRICE:

The Price of \$18,357.92 is Fair and Reasonable to the District of Columbia Government

4. FACTS WHICH JUSTIFY SOLE SOURCE PROCUREMENT:

Strategic Impact Advisors (SIA), under the direction of Dr. Massoud Ahmadi, has provided economic impact analysis for the DC Film, Television and Entertainment Rebate Fund since FY2016. OCTFME was initially a part of a contract agreement DMPED entered into with SIA, and OCTFME paid for its portion of SIA's services through an interagency payment to DMPED.

Beginning in FY2018 it was decided that OCTFME and DMPED would enter into separate agreements with SIA for their economic analysis work going forward. Attached please find a copy of the an OCTFME statement of work (SOW) that identifies the following services SIA will perform under the proposed agreement: (1) complete ongoing analysis for FY2017 rebate fund projects; (2) complete a separate report that analyzes the aggregate impact of Rebate Fund projects from FY2016 and FY2017; and (3) complete analysis of projects participating in the rebate fund during FY2018.

Strategic Impact Advisors and Dr. Ahmadi have become important contributors to the Rebate Fund, providing independent, comprehensive, transparent expert analysis of the effectiveness of the program and information regarding the return on investment (ROI) the program provides to the District.

For the purposes of reporting continuity, and to make sure that the analysis of the Rebate Fund program is based on consistent metrics and modeling assumptions year to year, it is important that SIA continues its work reviewing and providing return on investment analyses for the Rebate Fund. This proposed separate agreement meets these objectives.

5. CERTIFICATION BY AGENCY HEAD:

I hereby certify that the above findings are true, correct and complete.

04/11/18
Date


Angie M. Gates, Director
Office of Cable, Television, Film, Music and
Entertainment

6. CERTIFICATION BY CONTRACTING OFFICER:

I have reviewed the above findings and certify that they are sufficient to justify the use of the sole source method of procurement under the cited authority. I certify that the notice of intent to award a sole source contract was published in accordance with 27 DCMR 1304 and that no response was received. I recommend that the Chief Procurement Officer approve the use of the sole source procurement method for this proposed contract.

Date

Contracting Officer